

ELITE

REAL ESTATE MARKETING

SUCCESS IS BUILT BY THE
PEOPLE YOU SURROUND
YOURSELF WITH.

DESIGN. PRINT. WEB.

You've already invested a lot of money into your brand, why continue to pay designers to use it?

The Xposure Design Centre is a web-to-print solution that provides your brand, online, anytime. Customize your photos and text to produce high resolution, print ready PDF's. You can use your existing branded materials or have our team of designers create a new brand for you!

FEATURE SHEET DESIGN: \$225

Print: \$0.60 per piece

Double sided, full colour - 8.5 x 11

Flyers are a great tool for promoting an open house, a new listing, a recently sold property, your services, or an event.

FEATURE PACKAGE DESIGN: \$300

Print: \$1.15 per piece

Double sided, full colour - 11 x 17

A feature package is a great tool for showcasing your new listing and providing buyers with all property information.

BUSINESS CARD DESIGN: \$185

Print: 250-\$54, 500-\$71.50, 1000-\$86

Double sided, full colour - 3.5 x 2

Get professional, high-quality business cards delivered right to your door! Business cards represent you and your company - make a great first impression with your cards.

POSTCARD DESIGN: \$175

Print: \$0.18 per piece

Double sided, full colour - 4 x 6

To promote just listed/sold, acquire new leads or just stay in touch, put your message directly into your prospects hands!

BOOKLET DESIGN: \$325

Print: 1-25 = \$5.75 each, 26-50 = \$5.50 each

51+ = \$5.25 each

Includes 8 pages, double sided, full colour, folded - 8.5 x 5.5 or 8.5 x 11

Each additional page - \$50

PRESENTATION FOLDER DESIGN: \$225

Print: 500-\$1375, 1000-\$1854

Double sided, full colour, split fold - 11 x 17

Presentation folders are great branding vehicles: they showcase your image and can contain a multitude of varied marketing informational content.

RACK CARD DESIGN: \$200

Print: \$0.22 per piece

Double sided, full colour - 4 x 9

To promote just listed/sold, acquire new leads or just stay in touch, put your message directly into your prospects hands!

THANK-YOU CARD DESIGN: \$175

Print: \$0.77 per piece

Double sided, full colour, folded - 8.5 x 5.5

LETTERHEAD DESIGN: \$150

Print: \$0.55 per piece

Single sided - 8.5 x 11

We will develop one concept with two rounds of changes. Print file preparation is included in the estimate as well as a Word Document with your design to use for all electronic communication.

NEWSLETTER DESIGN: \$275

Print: \$0.69 per piece

Double sided, full colour, tri-fold - 8.5 x 11

Your primary email and printed news vehicle. Update your clients using your brand, inform them of current events and promotions, and otherwise keep them informed and interested in your business.

The purpose of these pieces is to achieve consistency across internal use, external marketing channels and multiple marketing efforts while simultaneously selling both the client on your services and potential employees on your company's brand. We will show people you are Elite.

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